



CEDARCREEKDENTAL
THE SCIENCE OF LOCAL RELATIONSHIPS WITH A GREAT SMILE

CEDAR CREEK DENTAL CARE

Portland, Oregon

SEO, PPC, Social Media
and Content Marketing

**Goal Conversions
increased by
300%**

AMBITION

Located in Portland, Oregon, Cedar Creek Dental Care is a friendly and compassionate team of professionals dedicated to patients' utmost comfort and optimal oral health in a calm and pleasant environment. With a brand new website in place and a high-competition geographic location, Dr. Phil Han wanted us to build the brand reputation of his clinic, promote his dental services, and gain market share in the cluttered Portland's dental Landscape.

ACTION

After making necessary changes to the new website, our team established a local SEO strategy for CCD. We nailed down the keywords research & audience demographics in the clinic's 8-10 miles radius and promoted primary dental services on major Search Engines, Facebook & Instagram.

We optimized the web content, landing pages, images, site-map, worked on the On & Off-page SEO, generated organic backlinks, and a lot more to bring digital attention to the website. Approximately four new blog articles were posted on the site every month, creating social signals for SEO.



RESULTS

During the first 3 Months of Marketing Efforts

- Organic Clicks increased by **83%**
- Organic Impressions increased by **110%**
- Goal Conversions increased by **300%**
- The website started ranking for **906 keywords**

Email us at info@digitalmaxima.com for inquiries



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www.DigitalMaxima.com for more
information about our company's services.